From: The Conservation Fund
To: Tarr, Jeremy M
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April 3, 2018

Ensuring the Future of our Cities is Green and Livable

In just over 30 years, the world's urban population is estimated to increase from 3.5 billion to 6.2 billion. Such rapid urbanization poses great risks for our cities' pollution levels, recreational activities and overall livability. By listening and collaborating with community members, local partners and civic leaders, we are helping to revitalize neighborhoods and strengthen communities with nature-based solutions.

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Keeping Floodwaters at Bay in Milwaukee

In 2001, shortly after intense back-to-back floods, the Milwaukee Metropolitan Sewerage District partnered with the Fund to pioneer the Greenseams® program—a means to protect water-absorbing greenspaces that form natural buffers around the metropolitan area's most flood-prone lands. This model proves that green infrastructure is an economical, nature-based tool that is key

for resiliency. To date, Greenseams has completed more than 110 projects and preserved 3,700 acres. These protected lands can hold an estimated 1.3 billion gallons of water! Find out more about this innovative model.

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A Green Strategy for Music City

Nashville is growing fast, which is why former Mayor Karl Dean had the forethought to work with The Conservation Fund and local partners to create the city's very first Open Space Plan, "Nashville Naturally." This plan gave Davidson County a practical vision for conserving and enhancing land and natural resources while fostering a healthier community and quality of life. Learn more about the plan—it's music to our ears!

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Now Trending: Good Conservation makes for a Better Brew

From large manufacturers to small local brewers in rural areas, there is one key ingredient that can predict the success of operations—clean water! In our latest blog, we focus on the Fund's unique role in ensuring critical land and water resources are protected while supporting entrepreneurs—like brewers—who grow environmentally responsible businesses and create jobs.

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